

STA Fast Facts

- Founded in 2001
- Corporate office: Chicago, Illinois
- Service Practice Areas: Business Architecture and Strategy Consulting, Technology Consulting, Validation and Quality Assurance
- Compounded annual growth rate exceeding 100%
- Clients include several of the largest companies in the Midwest, including a Top 5 national bank and financial services company, a Top 5 insurance company, a leading health insurance company and a leading global financial services institution

STA Mission

Our goal is to deliver outstanding business and technology solutions that create competitive advantage for our clients by providing an innovative collection of methodologies, products, and services.

Our Approach

Our highly skilled and experienced consultants practice a top-down, business-driven and task-independent approach to Business Architecture and Strategy.

We are deeply experienced in the creation, management and utilization of all components of Business Architecture (e.g., process models, business requirements and rules, security role authorization models, etc.) in support of:

- Business strategy and operational plan development
- IT solution development
- IT portfolio management
- Business Process Management (BPM), re-engineering and operational change management
- Enterprise and service-oriented architecture
- Data Strategy

We not only deliver results, but we focus on providing leadership, coaching, mentoring and transferring our skills and experience to client teams throughout the course of our engagements.

Key Contacts

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Our Service Offerings

Enterprise Business Architecture Development

We can teach your organization to develop and implement a comprehensive, foundational enterprise business architecture framework that links the strategy of the organization to a fully aligned operating model.

If your organization is new to Business Architecture, we can help you to develop your own Enterprise Business Architecture practice, including charters and operating principles, governance models, organization and role descriptions, development plans, tools and training.

Portfolio Management & Roadmap Development

We work with our clients to develop operational “roadmaps” that connect current state assessments with portfolios of operational and technology investment opportunities. Final deliverables typically include sequenced execution plans aligned with the long-term strategies and goals of the organization.

Business Process Modeling & Management

We teach our clients to model their processes at the appropriate level for a given purpose, govern and manage their enterprise business processes, challenge themselves to re-think the way their processes are being executed, and re-engineer their processes for efficiency and effectiveness.

Requirements Definition & Assessment

We help our clients to define the needs of the business, independently of “how” an IT organization will implement them, and maintain a reusable repository of business, functional and non-functional requirements.

We can also quickly assess existing sets of requirements and provide guidance on how to improve poorly written, incomplete requirements to more completely and accurately define business needs and avoid costly, time-consuming rework further into the solution development lifecycle.

Business Rules Definition

We explicitly identify and capture the rules by which the business is governed. Our services include identifying the various rule types that exist across an organization, building an enterprise rules repository, and identifying rules for externalization.

Training Development and Delivery

We offer both pre-developed and customized training curriculums in requirements development, rules definition, process modeling, and the creation of Enterprise Business Architecture.

Vendor Tool Selection

How best to choose a technology vendor or tool? We assist our clients with assessment of vendor products using objective measures that encompass the needs of the business and the infrastructure of an existing IT environment.